

Play the Game Magazine



1923 - 2023



Readership

Published twice a year in Autumn and Spring, the *Play the Game* magazine is read by the wider Medbury Community.

All current families of Medbury receive copies and hundreds of copies are given each year to prospective families.

Past parents and old boys receive a digital copy.

2022 Dates

Autumn Edition

Advertising material is due on Monday 9 May for a release week of Monday 30 May.

Spring Edition

Advertising material is due on Monday 26 September for a release week of Monday 17 October.

Advertiser interest is strong, and there is often a waitlist, so please contact us if you would like to advertise with *Play the Game* in the future.

Terms

Payment of invoice is by the 20th of the month following issue date.

Please note we have one advertiser per industry in any one edition.

For more details contact the Editor, Rachelle Mathews at marketing@medbury.school.nz

Specifications

Please supply artwork in pdf or jpg formats with no bleed. We can provide a production service if electronic copy is not available.

Quarter Page Advert

- 89mm (W) x 125mm (H)
- \$495 incl GST per issue

Half Page Advert

- 180mm (W) x 125mm (H)
- \$895 incl GST per issue

Full Page Advert

- 180mm (W) x 242mm (H)
- \$1675 incl GST per issue