

# Play the Game Magazine



1923 - 2023



## Readership

Published twice a year in Winter and Spring, **Play the Game** magazine is read by the wider **Medbury Community**.

All current families of Medbury receive copies and hundreds of copies are given each year to prospective families.

Past parents and old boys receive a digital copy.

## 2023 Dates

### Winter Edition

Advertising material is due by 12 June for release in the week of 3 July.

### Spring Edition

Advertising material is due on 25 September for release in the week of 16 October.

Advertiser interest is strong, and there is often a waitlist, so please contact us if you would like to advertise with 'Play the Game' in the future.

## Terms

Payment of invoice is by the 20th of the month following issue date.

Please note we have one advertiser per industry in any one edition.

For more details contact the Editor, Rachelle Mathews at [marketing@medbury.school.nz](mailto:marketing@medbury.school.nz)

## Specifications

Please supply artwork in pdf or jpg formats with no bleed. We can provide a production service if electronic copy is not available.

### Quarter Page Advert

- 89mm (W) x 125mm (H)
- \$550 incl GST per issue

### Half Page Advert

- 180mm (W) x 125mm (H)
- \$975 incl GST per issue

### Full Page Advert

- 180mm (W) x 242mm (H)
- \$1750 incl GST per issue