

# Play the Game Magazine



## Readership

Now published each year in Winter, **Play the Game** magazine is read by the wider Medbury Community.

All current families of Medbury receive copies and hundreds of copies are given each year to prospective families attending Open Days and tours of the School with the Registrar.

Past parents and old boys receive a digital copy.

## 2024 Dates

Advertising material is due by Monday 1 July.

The magazine will be released in the week starting Monday 22 July.

Advertiser interest is strong, and there is often a waitlist, so please contact us if you would like to advertise with 'Play the Game' in the future.

## Terms

Payment of invoice is by the 20th of the month following issue date.

Please note we have one advertiser per industry in any one edition.

For more details contact the Editor, Rachelle Mathews at [marketing@medbury.school.nz](mailto:marketing@medbury.school.nz)

## Specifications

Please supply artwork in pdf or jpg formats with no bleed. We can provide a production service if electronic copy is not available.

### Quarter Page Advert

- 89mm (W) x 125mm (H)
- \$595 plus GST per issue

### Half Page Advert

- 180mm (W) x 125mm (H)
- \$995 plus GST per issue

### Full Page Advert

- 180mm (W) x 242mm (H)
- \$1850 plus GST per issue